

Lampiran 2
Hasil Uji Validitas
Persepsi Harga

		Correlations				
		p1	p2	p3	p4	Total
p1	Pearson Correlation	1	,485**	,409*	,208	,790**
	Sig. (2-tailed)		,007	,025	,271	,000
	N	30	30	30	30	30
p2	Pearson Correlation	,485**	1	-,094	-,074	,513**
	Sig. (2-tailed)	,007		,620	,697	,004
	N	30	30	30	30	30
p3	Pearson Correlation	,409*	-,094	1	,716**	,738**
	Sig. (2-tailed)	,025	,620		,000	,000
	N	30	30	30	30	30
p4	Pearson Correlation	,208	-,074	,716**	1	,660**
	Sig. (2-tailed)	,271	,697	,000		,000
	N	30	30	30	30	30
Total	Pearson Correlation	,790**	,513**	,738**	,660**	1
	Sig. (2-tailed)	,000	,004	,000	,000	
	N	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Hasil Uji Validitas Kualitas Pelayanan

Tangible

Correlations

		p1	p2	p3	p4	Total
p1	Pearson Correlation	1	,443*	,449*	,419*	,689**
	Sig. (2-tailed)		,014	,013	,021	,000
	N	30	30	30	30	30
p2	Pearson Correlation	,443*	1	,801**	,415*	,857**
	Sig. (2-tailed)	,014		,000	,023	,000
	N	30	30	30	30	30
p3	Pearson Correlation	,449*	,801**	1	,577**	,893**
	Sig. (2-tailed)	,013	,000		,001	,000
	N	30	30	30	30	30
p4	Pearson Correlation	,419*	,415*	,577**	1	,750**
	Sig. (2-tailed)	,021	,023	,001		,000
	N	30	30	30	30	30
Total	Pearson Correlation	,689**	,857**	,893**	,750**	1
	Sig. (2-tailed)	,000	,000	,000	,000	
	N	30	30	30	30	30

*. Correlation is significant at the 0.05 level (2-tailed).

**. Correlation is significant at the 0.01 level (2-tailed).

Responsive

Correlations

		p1	p2	p3	p4	Total
p1	Pearson Correlation	1	,541**	,200	,075	,705**
	Sig. (2-tailed)		,002	,288	,692	,000
	N	30	30	30	30	30
p2	Pearson Correlation	,541**	1	,252	,088	,742**
	Sig. (2-tailed)	,002		,180	,645	,000

	N	30	30	30	30	30
p3	Pearson Correlation	,200	,252	1	,204	,639**
	Sig. (2-tailed)	,288	,180		,280	,000
	N	30	30	30	30	30
p4	Pearson Correlation	,075	,088	,204	1	,505**
	Sig. (2-tailed)	,692	,645	,280		,004
	N	30	30	30	30	30
Total	Pearson Correlation	,705**	,742**	,639**	,505**	1
	Sig. (2-tailed)	,000	,000	,000	,004	
	N	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

Reliability

		Correlations					
		p1	p2	p3	p4	p5	Total
p1	Pearson Correlation	1	,693**	,818**	,660**	,420*	,892**
	Sig. (2-tailed)		,000	,000	,000	,021	,000
	N	30	30	30	30	30	30
p2	Pearson Correlation	,693**	1	,653**	,569**	,132	,775**
	Sig. (2-tailed)	,000		,000	,001	,485	,000
	N	30	30	30	30	30	30
p3	Pearson Correlation	,818**	,653**	1	,717**	,439*	,897**
	Sig. (2-tailed)	,000	,000		,000	,015	,000
	N	30	30	30	30	30	30
p4	Pearson Correlation	,660**	,569**	,717**	1	,478**	,852**
	Sig. (2-tailed)	,000	,001	,000		,008	,000
	N	30	30	30	30	30	30
p5	Pearson Correlation	,420*	,132	,439*	,478**	1	,603**
	Sig. (2-tailed)	,021	,485	,015	,008		,000
	N	30	30	30	30	30	30
Total	Pearson Correlation	,892**	,775**	,897**	,852**	,603**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	
	N	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Empathy

Correlations

		p1	p2	p3	p4	p5	Total
p1	Pearson Correlation	1	,605**	,693**	,312	1,000**	,633**
	Sig. (2-tailed)		,000	,000	,093	,000	,000
	N	30	30	30	30	30	30
p2	Pearson Correlation	,605**	1	,732**	,272	,605**	,574**
	Sig. (2-tailed)	,000		,000	,147	,000	,001
	N	30	30	30	30	30	30
p3	Pearson Correlation	,693**	,732**	1	,248	,693**	,573**
	Sig. (2-tailed)	,000	,000		,187	,000	,001
	N	30	30	30	30	30	30
p4	Pearson Correlation	,312	,272	,248	1	,312	,913**
	Sig. (2-tailed)	,093	,147	,187		,093	,000
	N	30	30	30	30	30	30
p5	Pearson Correlation	1,000**	,605**	,693**	,312	1	,633**
	Sig. (2-tailed)	,000	,000	,000	,093		,000
	N	30	30	30	30	30	30
Total	Pearson Correlation	,633**	,574**	,573**	,913**	,633**	1
	Sig. (2-tailed)	,000	,001	,001	,000	,000	
	N	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

Assurance

Correlations

		p1	p2	p3	p4	Total
p1	Pearson Correlation	1	,060	,295	,074	,583**
	Sig. (2-tailed)		,754	,113	,697	,001
	N	30	30	30	30	30
p2	Pearson Correlation	,060	1	,287	,030	,506**
	Sig. (2-tailed)	,754		,125	,874	,004
	N	30	30	30	30	30

p3	Pearson Correlation	,295	,287	1	,523**	,797**
	Sig. (2-tailed)	,113	,125		,003	,000
	N	30	30	30	30	30
p4	Pearson Correlation	,074	,030	,523**	1	,665**
	Sig. (2-tailed)	,697	,874	,003		,000
	N	30	30	30	30	30
Total	Pearson Correlation	,583**	,506**	,797**	,665**	1
	Sig. (2-tailed)	,001	,004	,000	,000	
	N	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

Minat Beli

Correlations

		p1	p2	p3	p4	Total
p1	Pearson Correlation	1	,474**	,583**	,533**	,759**
	Sig. (2-tailed)		,008	,001	,002	,000
	N	30	30	30	30	30
p2	Pearson Correlation	,474**	1	,860**	,769**	,896**
	Sig. (2-tailed)	,008		,000	,000	,000
	N	30	30	30	30	30
p3	Pearson Correlation	,583**	,860**	1	,742**	,920**
	Sig. (2-tailed)	,001	,000		,000	,000
	N	30	30	30	30	30
p4	Pearson Correlation	,533**	,769**	,742**	1	,877**
	Sig. (2-tailed)	,002	,000	,000		,000
	N	30	30	30	30	30
Total	Pearson Correlation	,759**	,896**	,920**	,877**	1
	Sig. (2-tailed)	,000	,000	,000	,000	
	N	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).